




This map is designed for students planning to transfer to a college in the Florida State University System and major in Marketing after completing an AA degree. This plan includes common prerequisites and recommended courses for success in the program.

Fall			
Course		Credits	Alternate
ENC 1101	COMPOSITION I	3	
MAT 1033	INTERMEDIATE ALGEBRA	4	MGF 1106 MATHEMATICS FOR LIBERAL ARTS I
CGS 1100	COMPUTER APP FOR BUSINESS	3	
MAR 2011 	MARKETING	3	GEB 2011 INTRODUCTION TO BUSINESS
SLS 1515	CORNERSTONE EXPERIENCE	3	
<b>Total Semester Credits:</b>		<b>16</b>	
Spring			
Course		Credits	Alternate
ENC 1102	COMPOSITION II	3	
ECO 2023	PRINCIPLES OF MACROECONOMICS	3	
MAC 1105	COLLEGE ALGEBRA	3	
ACG 2021	FINANCIAL ACCOUNTING	3	
NATURAL SCIENCE	General Education Core Natural Science	3	
<b>Total Semester Credits:</b>		<b>15</b>	
<b>Total Academic Year Credits:</b>		<b>31</b>	
Fall			
Course		Credits	Alternate
ACG 2071	MANAGERIAL ACCOUNTING	3	
MAC 2233	CALCULUS BUSINESS/SOCIAL SCI I	4	
ECO 2013	PRINCIPLES OF MICROECONOMICS	3	
SOCIAL SCIENCE <sup>1</sup>	AMH 2020 or POS 2041	3	
HUM 2020	INTRO TO HUMANITIES	3	LIT 2000 INTRO TO LITERATURE
<b>Total Semester Credits:</b>		<b>16</b>	
Spring			
Course		Credits	Alternate
IDS 2891	CREATIVE CAPSTONE	3	
STA 2023	STATISTICAL METHODS I	3	
SPC 2608	INTRO TO PUBLIC SPEAKING	3	
HUMANTIES <sup>1</sup>	General Education Humanities	3	
NATURAL SCIENCE	General Education Core or Additional Natural Science	3	
<b>Total Semester Credits:</b>		<b>15</b>	
<b>Total Academic Year Credits:</b>		<b>31</b>	
<b>Overall Credits:</b>		<b>62</b>	

<sup>1</sup> Students must meet the Core, Writing Intensive and Civic Literacy requirements as outlined in the College Catalog.

\*Students must meet the foreign language requirement as outlined in the College Catalog. Please check with your advisor for more information.

\*\*Recommended for students to check with their transfer institution regarding the transferability of science coursework.